

This *Privacy Policy* describes how VendingMetrics collects, processes and protects personal data in connection with the provision of a telemetry system and all related VendingMetrics services where personal data is processed.

The VendingMetrics Privacy Policy relates to the Services provided by VendingMetrics through the website, related applications and tools that incorporate these principles, regardless of whether these Services are provided via a website, mobile device, computer or other device that can mediate services VendingMetrics.

I. What data we collect and for what purpose.

VendingMetrics processes user data if it is necessary to provide its Services and to fulfill all its obligations to its clients or potential customers.

VendingMetrics may collect and process the following information when you use the Services or the VendingMetrics site:

1. **Communication data** that includes any messages sent to us via the contact form on our website, emails, text, messages on social media or any other message sent to us. Thanks to this, we can respond to messages sent to us and keep communication with you.
2. **Customer data** that includes data on any purchase of the Services, such as name, billing address, email address, telephone number, contact details, purchase data and card details. We process this data to deliver the purchased goods and / or services and keep records of such transactions. We can then make a contract between you and VendingMetrics and / or take steps on your request to conclude such a contract.
3. **User data** includes data on how to use our website and our services (these are data that you publish directly in the system, e.g. communication preferences, company data). We process this data to operate our website and provide adequate services, maintain backup copies of our Services and / or databases and enable management of our platform.

4. **Technical data**, including data on the use of VendingMetrics, such as your IP address, login details, browser data, length of use of the website, page views and navigation paths, as well as detailed information on how many times you used our platform and zone settings time. We process this data to analyze the use of our platform and other online services, administer and protect our Services and website and to provide you with properly selected Services and content.
5. **Cookies**. Like most websites, we automatically collect certain information, which may include IP addresses, browser type, internet service provider, referrer / output pages, files displayed on our website (eg HTML pages, graphics, etc.), operating system. VendingMetrics uses cookies to administer the site, track users' movements within the site, and collect demographic data about our entire user base. You can control the use of cookies at the level of individual browsers.
6. **Sensitive data**. We do not collect any sensitive data about you. Sensitive data refers to data that contains information about your race or ethnic origin, religious or philosophical beliefs, sexual life, sexual orientation, political views, trade union membership, health information, and genetic and biometric data. We also do not collect any information about convictions and crimes.

If we are required to collect personal data in accordance with the law or in accordance with the provisions of the contract for the use of our Services and you do not provide us with this data on demand, we may not be able to perform the contract (for example, to enable the implementation of the Service for you). In this case, we may have to terminate the service you ordered (of course you will be notified).

II. How we collect personal information

We receive your personal data directly from you when you forward it to us, for example by filling out the registration form, subscribing to the system demo or sending us e-mails, chats, text messages, etc. We can automatically collect certain data from you while using it from our website using cookies and similar technologies.

III. Data sharing

Your personal data only serves the VendingMetrics service. To check, modify or delete personal information held by VendingMetrics, please contact us using the contact details below. VendingMetrics gives its users the choice if and to what extent they want to use the services and provide information about themselves. Registration in VendingMetrics is a voluntary decision of the user and he can at any time resign and delete his profile in whole or in part.

IV. Data protection

Access to all our resources is carried out using the secure SSL protocol, which significantly increases the protection of data transmission on the Internet. The information is stored and processed by VendingMetrics with appropriate security measures that meet the requirements of Polish law.

V. How long do we keep your personal data?

We store your personal data for the duration of the contract concluded with you, that is, the period of user account activity at VendingMetrics.com, however for tax purposes, the law requires us to store basic information about our clients (including contact, identity, financial and transaction data) after they cease to be clients.

VI. Your rights

We guarantee the fulfillment of all your rights under the general Data Protection Regulation, i.e. the right to access, rectify and delete your data, limit their processing, the right to transfer them, not be subject to automated decision making, including profiling, and the right to object to the processing Your personal data. You have the right to lodge a complaint regarding the processing of your personal data to the supervisory body, ie the Inspector General for Personal Data Protection (address: Inspector General for Personal Data Protection, 2 Stawki Street, 00-193 Warsaw).

You can withdraw your consent to the processing of your personal data at any time by sending an email to support@vendingmetrics.com.

VII. Changes to the privacy policy

VendingMetrics may from time to time change and update the terms of this Privacy Policy. We will notify you via email or user account if we make changes to this Privacy Policy, which we consider significantly restrict your rights. By continuing to use the Services after making these changes, you agree to be bound by the revised Privacy Policy.

VIII. Contact details

If you want to learn more about VendingMetrics, protection or privacy policy, you can contact us at support@vendingmetrics.com.